

For the latest in red meat R&D

Gawler, Friday 5 March 2021

Venue The Terrace Function Centre, Gawler and Barossa Jockey Club, 51 Barnet Road, Evanston SA
Time 8.30am – 5.40pm

What are MeatUp Forums?

MeatUp Forums give you the latest in red meat R&D. They are held throughout southern Australia and are developed by Regional Producer Working Groups in collaboration with MeatUp Coordinators and MLA staff. Forums are designed by producers for producers.

This means the program is purposely designed to be relevant to red meat producers in the region that the MeatUp Forum is being held.



Why should I attend MeatUp?

- Hear about the latest locally relevant on-farm R&D
- Hear from and network with leading producers
- Gain insights into tools and programs to improve your business
- Increase your productivity and profitability
- Featuring the launch of the updated South Australian Sheep Industry Blueprint. The blueprint will be used to guide strategy to ensure a vibrant future and sustainable growth between now and 2030

Keynote speakers

- Jason Strong, Managing Director, MLA
- Jane Kellock, SA Sheep Industry Blueprint Chair
- Paul McGorman, Managing Director, Ballintapper Farms

Cost: No cost to red meat levy payers due to the Accelerated Adoption Initiative for events to 30 June 2021
Cost to non-red meat levy payers \$50 (GST exc)

RSVP: 9am Monday 22 February 2021
RSVP essential to ensure a COVID-safe event

Contact Pinion Advisory

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[Click here to register](#)

MeatUp Forum Program Gawler – 5 March 2021

Time	Session		Presenter	
8.30am	Registrations open			
8.50am	Welcome, housekeeping and forum schedule		Penny Schulz, MeatUp SA Chairperson	
9.00am	MLA welcome and market update		Jason Strong, Managing Director, MLA	
9.40am	Launch of SA Sheep Industry Blueprint Update		Jane Kellock, SA Sheep Industry Blueprint Chair	
10.10am	Morning tea			
10.40am	Developing a branded lamb product within a family business		Paul McGorman, Managing Director, Ballintapper Farms	
Time	Session	Presenter	Session	Presenter
Concurrent	Beef Updates – Room 1		Sheep Updates – Room 2	
11.30am	Heifer management to first conception	Wayne Pitchford, Davies Livestock Centre, University of Adelaide	Sheep reproduction	Forbes Brien, Davies Livestock Centre, University of Adelaide
12.00pm	Building better breeders	Alastair Rayner Rayner Ag	Lamb survival	Jason Trompf Lambs Alive
12.30pm	Lunch			
Concurrent	Feedbase – Room 1		Business – Room 2	
1.35pm	Feedbase - what is there?	Cam Nicholson Nicon Rural Services	Beef and sheep meat - a global outlook	Simon Quilty, MLX Pty Ltd
2.15pm	How to best use your feedbase	Basil Doonan Pinion Advisory	Profitable integration of cropping and livestock	Simon Vogt, Pinion Advisory
2.55pm	Using satellite and technology to estimate your biomass	Phil Tickle Cibo Labs	DEXA and producer feedback	Elke Hocking, Elke Hocking Consulting
3.35pm	Afternoon tea			
Concurrent	Innovation – Room 1		Innovation – Room 2	
4.05pm	Breeding value basics	Caris Jones, MLA	What is next with breeding values?	Jason Trompf, Lambs Alive
4.35pm	Use of eID in commercial enterprises	Lexi Cesnik, Moses & Sons	Low stress animal handling and yard design	Nic Kentish, RCS
Time	Session		Presenter	
5.10pm	Virtual Farm Tour - introduction		Carlyn Sherriff, MeatUp Project Manager	
5.25pm	MeatUp evaluation and close		Carlyn Sherriff, MeatUp Project Manager	

* While we intend for this event to be primarily in-person, we continue to observe the current travel restrictions and health advice. The forum will run in accordance with State and Federal Government restrictions and advice. Seating plans, hygiene cleaning plans and hand sanitiser are in place to help you adhere to social distancing and hygiene guidelines. Participants will be required to provide phone contact details to MLA for contact tracing purposes if required. If you, or anyone you know, have been in contact with someone who has been asked to self-isolate or if you are feeling flu-like symptoms, please do not attend the forum.