

EATING QUALITY – LIVESTOCK 2020

Priority Issue

Develop technology to predict meat eating quality and to provide data feedback to processors and producers.

Actions Required

1. Demonstrate value that will drive adoption of MSA grading (provide case studies)
2. Provide consistent (standardised) data
3. Identify **good** technology options to validate and fast-track their adoption and implementation
4. Link live animal assessment to eating quality (beef and sheep)
5. Determine 'feed-in forward' opportunities to incorporate data from the producer to processor to retailer
6. Communicate with stakeholders from all levels of the supply chain (producers, stock agents, processors, retailers)
7. Identify candidate technologies that can deliver upon identified requirements
8. Demonstrate with carcasses and live animal assessment
9. Identify best 'point of assessment' (e.g. lairage, transport)
10. Find options to value add to cuts found to have 'lesser eating quality traits'
11. Provide useful data to support improvement (i.e. how can the producer apply the data to boost eating quality)
12. Develop preferred data platform and corresponding software that provide tools for producers and/or processors

Potential Partners

- ALMTECH
- RMIT
- State Depts of Agric
- Universities
- Meat processors
- Major retailers
- AUS-MEAT
- MINTRAC
- Cattle Council Australia
- Sheep Producers Australia

Comments:

- Recurring need for better data management systems
- Vital for sheep, but also a risk