



# Media Release

## **SALRC appoints Regional Chairs and new sheepmeat and grass-fed beef producer members on Regional Committees**

The Southern Australia Livestock Research Council (SALRC) has appointed new Regional Chairs for its Central Victorian and South Australian Regional Committees and appointed a number of new producer members across its Regional Committees.

SALRC is an independent, incorporated association and one of three national research Councils setup to provide recommendations on Research, Development & Adoption (RD&A) priorities and planning for grass-fed beef and sheepmeat producers throughout Australia.

Meridie Jackson, a commercial beef producer from Glenburn, has been appointed Regional Chair of the Central Victorian Regional Committee. Meridie's farming operation supplies beef carcasses directly to local premium butchers under the premium grass-fed beef brand, Smith and Jackson. Meridie is a passionate advocate for the positive contribution the red meat industry makes to the Australian economy, the health of people who enjoy it and the environment.

Elke Hocking, a prime lamb and beef cattle producer based in Lucindale in south-east SA, has been appointed the Regional Chair of the South Australian Regional Committee. With over 20 years' experience within the livestock industry, Elke currently works as a private livestock consultant, involved in extension and adoption programs for red meat and wool producers. She is the public officer for the SA Livestock Consultants group, Chair of the SA Sheep and Beef Industry Blueprint working group and sits on MLA's Producer Adoption Reference Group and the SA Sheep Industry Fund board.

In addition to the two newly appointed regional Chairs, SALRC Chair Ian Rogan also welcomes a number of new sheepmeat and grass-fed beef producer members to the Regional Committees:

- Stephen Gray, Northern NSW
- Jessica Murray, Central and Western NSW including QLD Sheepmeat
- James Sewell, Central Victoria
- Reanna Goodyer, Central Victoria
- Matt Scharkie, South Australia
- Sandy Nott, South Australia
- Jonathan Wright, Southern NSW

In announcing these appointments SALRC Chair, Ian Rogan said *"these appointments follow a strong commitment to building industry and organisational capability and once again followed an extensive selection and appointment process. Our lamb and beef producer members of our seven regional committees across four states, bring crucial on-ground experience to the processes we use to develop priorities for research and development that can bring value to our industries"*.

The Terms of all positions commenced following the SALRC AGM on 5 September 2023. More information about recruitment can be found on the SALRC website (<https://salrc.com.au>).

**Ends – 14/10/2023**

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