

SALRC Award Alumni Spotlight: Celebrating the people making a difference



Wayne Pitchford

*Scientist / Researcher
Award Recipient, 2021*



Previous SALRC Researcher/Scientist Award recipient Professor Wayne Pitchford, Director of the Davies Livestock Research Centre within Adelaide University's School of Animal and Veterinary Sciences, has dedicated his career to advancing livestock genetics, production systems and meat quality.

For Wayne, being recognised by his peers and industry colleagues was a significant honour.

"It was an honour."

With a background in genetics, Wayne is passionate about improving the performance of commercial livestock enterprises by ensuring high-quality production and carcass data can be used to drive genetic progress and deliver better outcomes for producers.

His work has focused on some of the industry's most important challenges, including production systems, breeding programs, objective carcass measurement and data-driven decision-making.

Wayne believes that collaboration between producers, researchers and industry is essential to delivering meaningful change.

"It's the only way to have supply chain impact."

Achievements he is most proud of include his contributions to genomic analysis in custom breeding programs and the rollout of the More Beef from Pastures training program.

Recognition through the SALRC Awards, Wayne says, also plays an important role in highlighting the impact of industry-focused research.

"Recognition helps build our profile within the university as evidence of impact beyond basic science outcomes."

Passionate about working alongside people across the red meat sector, Wayne remains optimistic about the future of agriculture and the opportunities that come from better data and stronger connections across the supply chain.

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