



PARTNERSHIP PROSPECTUS

SALRC LIVESTOCK 2026 CONFERENCE
FROM DATA TO DOLLARS: TURNING AI INTO
REAL FARM VALUE

SALRC LIVESTOCK 2026 CONFERENCE

CONFERENCE OVERVIEW

The next wave of livestock productivity won't come from working harder—it will come from making better, earlier data-based decisions.

Across southern Australia, producers are increasingly adopting technologies to better understand their systems, respond to seasonal variability, and make more timely, informed decisions.

Livestock 2026 brings this shift into sharp focus—demonstrating how data, technology, and artificial intelligence can translate into practical, on-farm outcomes.

This conference will move beyond theory to showcase how integrated systems across **livestock productivity, feedbase management, and animal health and welfare** can drive measurable gains in profitability, labour efficiency, and sustainability.

For **producers**, this is an opportunity to learn what works in real-world conditions.

For **partners**, it is a platform to engage with commercially focused decision-makers seeking proven solutions that deliver value.

Event Details

- Dates: 21-22 October 2026
- Location: The Range Function Centre, Wagga Wagga NSW
- Expected Attendance: 100+

Audience

- Progressive beef and sheep producers
- Farm business owners and managers
- Advisors, consultants, and extension professionals
- Agtech providers and innovators
- Research and development organisations

Attendees are practical, commercially driven, and actively seeking technologies and partnerships that deliver clear on-farm benefits.

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WHAT MAKES THIS CONFERENCE DIFFERENT

This is not an AgTech showcase—it is a **decision-focused conference**.

Content is structured around four interconnected themes drawn directly from SALRC's industry RDE&A priorities:

1. Livestock Productivity (Labour & Efficiency)

Exploring how technologies such as virtual fencing reduce labour demands, improve operational efficiency, and enable new approaches to stock management in extensive systems.

2. Feedbase Intelligence

Demonstrating how satellite, drone, and in-paddock tools can provide timely, objective insights into pasture quantity and quality—supporting better grazing, stocking, and feed budgeting decisions.

3. Animal Health & Welfare Monitoring

Highlighting technologies that enable early detection of animal health and performance issues, improving outcomes through timely intervention and targeted management.

4. Integrated AI-Supported Decision Making

Connecting the system—showing how data streams across pasture, livestock and environment can be integrated to move from reactive to predictive, whole-of-enterprise decision-making.

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CONFERENCE OUTCOMES

Participants will leave with:

- **Improved Decision-Making Capability**

Greater confidence using data to make earlier, more informed management decisions.

- **Increased Confidence to Adopt Technology**

Practical examples demonstrating where technology delivers real return on investment.

- **Clear Links Between Data and Profitability**

Understanding how technology adoption translates into measurable business outcomes.

- **Stronger Industry Connections**

Direct engagement between producers, advisors, researchers, and technology providers.

WHY PARTNER

Partnering with SALRC provides direct access to a highly engaged, decision-focused audience.

As a partner you will:

- Engage directly with progressive producers and advisors
- Demonstrate practical real-world application of your solutions
- Position your organisation at the forefront of data-driven agriculture
- Build credibility through association with outcomes-focused content
- Generate high-value leads and long-term relationships

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ABOUT SALRC

The Southern Australia Livestock Research Council (SALRC) identifies and drives priorities for research, development, extension and adoption across southern Australia's beef and sheep industries.

Through its regional committee network, SALRC connects producers with research and innovation—ensuring that investments deliver practical, on-farm impact and improved productivity, sustainability, and profitability.



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PARTNERSHIP OPPORTUNITIES



LEAD DECISION INTELLIGENCE PARTNER

\$10,000 + GST

- Four full delegate passes
- Four VIP tickets to the Conference dinner
- 10 minute address to delegates at commencement of conference
- Prime logo placement (all materials, stage, website, program, media)
- Repeat recognition throughout conference
- Display banner on conference stage (partner to provide)
- Premium exhibition space (largest footprint)



CONFERENCE DINNER PARTNER

\$7,500 + GST

- Naming rights for Conference Dinner (i.e. the SALRC [name of the sponsors company] Livestock 2026 Conference Dinner)
- Speaking opportunity at opening of the Conference Dinner
- Two full delegate passes
- Two VIP tickets to the Conference dinner
- Logo on partner acknowledgement banners, dinner menu and table decorations
- Display banner at conference and dinner (partner to provide)
- Logo on session announcement slides in conference room
- Exhibition space is available

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PARTNERSHIP OPPORTUNITIES



LABOUR EFFICIENCY SESSION PARTNER

\$5,000 + GST

- Acknowledgement as ***Labour Efficiency Session Partner***
- Two full delegate passes
- Two VIP tickets to the Conference dinner
- Prominent logo placement (all materials, stage, website, program, media)
- Repeat recognition throughout conference
- Display banner adjacent to conference stage (partner to provide)
- Exhibition space (premium location)



FEED & GRAZING DECISION SESSION PARTNER

\$5,000 + GST

- Acknowledgement as ***Feed and Grazing Decision Session Partner***
- Two full delegate passes
- Two VIP tickets to the Conference dinner
- Prominent logo placement (all materials, stage, website, program, media)
- Repeat recognition throughout conference
- Display banner adjacent to conference stage (partner to provide)
- Exhibition space (premium location)

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PARTNERSHIP OPPORTUNITIES



LIVESTOCK INSIGHTS SESSION PARTNER

\$5,000 + GST

- Acknowledgement as ***Livestock Insights Session Partner***
- Two full delegate passes
- Two VIP tickets to the Conference dinner
- Prominent logo placement (all materials, stage, website, program, media)
- Repeat recognition throughout conference
- Display banner adjacent to conference stage (partner to provide)
- Exhibition space (premium location)



PREDICTIVE FARMING SESSION PARTNER

\$5,000 + GST

- Acknowledgement as ***Predictive Farming Session Partner***
- Two full delegate passes
- Two VIP tickets to the Conference dinner
- Prominent logo placement (all materials, stage, website, program, media)
- Repeat recognition throughout conference
- Display banner adjacent to conference stage (partner to provide)
- Exhibition space (premium location)

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PARTNERSHIP OPPORTUNITIES



CONNECTIVITY PARTNER

\$3,000 + GST

Enabling connected farming systems

- Branding as the **Connectivity Partner**
- One full delegate pass
- One ticket to conference dinner
- Supports Wi-Fi, data flow, and live system demonstrations throughout the conference
- Repeat recognition throughout conference
- Partner and logo recognition on conference website page
- Display banner at conference (partner to provide)
- Exhibition space available



FARMGATE CONNECTIONS LUNCH PARTNER

\$2,700 + GST

- Branding as the **Farmgate Connections Lunch Partner** (two opportunities available)
- Sponsor recognition on lunch station signage and seating areas
- Logo on conference program and website
- MC acknowledgement before lunch
- Logo displayed on conference holding slides during the lunch break
- Opportunity to provide branded table items or takeaway materials
- Opportunity to display a pull-up banner in the lunch networking area

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COFFEE CONNECTIONS PARTNER

\$2,500 + GST

- Branding as the **Coffee Connections Partner**
- One complimentary coffee voucher provided to every delegate, branded with sponsor logo
- Sponsor logo displayed at the coffee station throughout the conference
- Opportunity to provide branded coffee cup sleeves, napkins or takeaway items
- Recognition in conference program and website
- MC acknowledgement at the start of each conference day
- Logo displayed on conference holding slides during breaks
- Opportunity to display a pull-up banner adjacent to the coffee station



STARTUP / INNOVATION PARTNER

\$1,250 + GST

Where new ideas meet real-world application

- Branding as a **Startup/ Innovation partner**
- One full delegate pass
- Innovation showcase space within the conference exhibition area
- Opportunity to display product demonstrations, prototypes or concepts
- Company profile included in conference program
- Listing on conference website
- Access to highly engaged producers and industry leaders
- Opportunity to gather direct feedback from end users

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FRESH INSIGHTS MORNING TEA PARTNER

\$1,250 + GST

- Branding as the ***Fresh Insights Morning Tea Partner***
- Sponsor recognition on catering station signage
- Logo on conference program and website
- MC acknowledgement prior to the morning tea break
- Logo displayed on conference holding slides during the break
- Opportunity to provide branded takeaway items
- Opportunity to display a pull-up banner adjacent to the catering area



IDEAS INTO ACTION AFTERNOON TEA PARTNER

\$1,250 + GST

- Branding as the ***Ideas into Action Afternoon Tea Partner***
- Sponsor recognition on catering station signage
- Logo on conference program and website
- MC acknowledgement prior to the morning tea break
- Logo displayed on conference holding slides during the break
- Opportunity to provide branded takeaway items
- Opportunity to display a pull-up banner adjacent to the catering area

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YOUNG PROFESSIONAL SCHOLARSHIP

\$2,000 + GST

- Introduction to your scholarship recipient
- Interview opportunity with your scholarship recipient post conference
- Partner and logo recognition in conference program and documents
- Partner and logo recognition on conference website page
- Display banner at conference (partner to provide)
- Logo on session announcement slides in conference room

The Young Professional Scholarship will support young and emerging producers, researchers, and/or extension personnel to attend the conference and allow your organisation to be identified as a sponsor for the conference. Fourteen Scholarships are available, two from each SALRC region.



Young Professional Scholarship recipients, Livestock 2024.

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CALL TO ACTION

If your organisation is focused on delivering practical, data-driven solutions to livestock producers, we invite you to partner with SALRC for Livestock 2026.

CONTACT



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